

Picture Perfect:

Finding the Clues, Getting the Answers, and Passing the IBLCE Exam

with Marie Biancuzzo, RN MS CCL IBCLC

**“Simply the best thing I’ve done for myself!
Excellent teacher.”**

—Brandy Coffee, BS CLC, Tyrone GA

What is it?

This one-day seminar guides you in continuing to prepare for the IBLCE exam and sharpen your clinical expertise. Marie will help you to interpret over 200 pictures of breastfeeding dyads.

Who Should attend

Anyone who is preparing to take the IBLCE exam or needs continuing education credits.

Why you Should attend

Currently, about 60% of the exam questions—100 out of 175—require recognition of clinical photos. In this interactive environment, you’ll learn to decode pertinent visual information and accurately recognize conditions that may appear on the exam.

Credits

This course has been approved for 5.2 L-CERPs (IBLCE), 5.2 nursing contact hours (CA BRN), and 5.2 CPEUs (CDR). Certificates of credit will not be awarded until the adjournment of class. **No exceptions will be made. No partial credit will be given.**

Breastfeeding Outlook is accredited as a long-term provider by the International Board of Lactation Consultant Examiners.

Provider approved by the California Board of Registered Nursing, Provider CEP 15628, for 5.2 Contact Hours.

Breastfeeding Outlook is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). CDR Credentialed Practitioners will receive 5.2 CPEUs for completion of this activity.

“The Picture Perfect Course teaches you to look at the ‘whole’ picture. It gives you strategies to help you succeed on the IBCLC exam. I learned a great deal.”

—Susan Gallup, RN MSN CPCP, Temple TX

“Yes, go. It really brings everything you learn in the [Lactation Exam] Review course together. I feel so much more confident now.”

—Dianne Hughes, RPA-C RN, Merrick NY

“The courses were both awesome. Marie is the Breastfeeding Bomb!”

—Melissa Tackett, RN IBCLC, South Charleston WV



Fees

\$169 Early-bird rate for Picture Perfect Seminar alone if payment is submitted on or before the early-bird deadline.

\$189 Regular rate for Picture Perfect Seminar alone if payment is submitted on or before the regular deadline.

Save \$49 off Picture Perfect Registration when you also register for the Comprehensive Lactation Course or the Lactation Exam Review.

Space is limited, so early-bird registration is recommended. You can register online or by phone, fax or mail. Group registration rates are available upon request; please call 703-787-9894 for details.

*For more information
please contact:*

Registrar

703-787-9894

seminars@breastfeedingoutlook.com

*Questions or
special needs?*

Call or e-mail us!

Visit Us at BreastfeedingOutlook.com

Faculty

Marie Biancuzzo, RN MS CCL IBCLC, is a leading expert in breastfeeding issues and the host of Internet radio show, *Born to be Breastfed* on VoiceAmerica. The author of *Breastfeeding the Newborn: Clinical Strategies for Nurses*, many independent study modules and peer-reviewed articles, she has more than 30 years of clinical experience with breastfeeding management.

In addition, she is a founding member of the United States Breastfeeding Committee and a past president of Baby-Friendly USA Board of Directors. Marie is uniquely qualified to provide staff development, continuing education and consultation. She has been certified by the American Nurses Association as a continuing education specialist and has completed special training in testing procedures. She was twice chosen to serve on the National Council of Licensure Examination (NCLEX) panel of experts that develop the RN licensing exam.

She has also been recognized by the International Board of Lactation Consultant Examiners and the American Nurses Association as a long-term provider of continuing education.

Marie's ability to blend clinical expertise and scholarly information has been recognized by multiple national organizations that have awarded her leadership positions and sub-specialty certifications. Having taught literally thousands of novices and experts throughout the United States, Marie is known for her warmth, enthusiasm, and interactive teaching style.

Optimal Learning Experience

While not required, several exam study tools are available to help you prepare for the exam. The All-Inclusive Study Package is the most cost-effective way to take advantage of these tools. Visit www.breastfeedingoutlook.com for more information and other study tools. Our new Lactation Exam Flashcard App is a vital tool to help with vocabulary. Find it on Google Play and the App Store. Visit BreastfeedingOutlook.com for more study tools.

Course Policies

Awarding of Credits

You will receive credits only if you attend the entire program, complete all learning assignments, and sign out at the adjournment of each day. Credits will be awarded at 4 PM on the final day of each course. No exceptions will be made. No partial credit will be given.



Cancellations

Only written cancellations received prior to the cancellation deadline are eligible for a refund; no refunds can be issued after this date. All refunds are subject to a \$50 administrative fee and will be issued within 30 days of the receipt of written notice of cancellation. Substitutions are allowed, but please notify our Registrar at 703-787-9894 as soon as possible. In the unlikely event that a program is cancelled, Breastfeeding Outlook will refund the registration fee in full, but is not responsible for any travel, hotel or other costs you may incur.

Schedule

Registration will begin at 8:30 AM, and the seminar will conclude by 4:15 PM with the distribution of certificates.

Seventy-five minutes will be allotted for lunch on your own, and there will be morning and afternoon breaks with light snacks provided.

Travel & Lodging

Site details and hotel information, including a map, driving directions, and parking instructions will be included in your confirmation e-mail. The information is also available on our website.

Flights should be booked with a clear understanding of the travel time between the seminar site and the airport during heavy traffic. Certificates of achievement will not be distributed before the end of the final day of the seminar. No exceptions will be made. Please plan your travel accordingly.

Breastfeeding Mothers Policy

Quiet babies in arms (non-mobile and younger than 5 months) are welcome. However, crying babies or noisy, active babies make it very difficult for the mother and other participants to concentrate on course material. We encourage you to bring a caregiver to look after your baby's needs outside of the learning room during the course. If you bring your baby, please choose a seat that allows you to leave the room as needed. It is likely you will need to step out of the room to attend to your baby's needs throughout the day.

Tell us how you did!

We want to know how well we prepared you for the IBLCE exam. Use our confidential form to report your score and you will be entered into the contest to win a \$100 Amazon gift card. Watch your e-mails after scores are released for the contest announcement and instructions.

Visit Us At
BreastfeedingOutlook.com

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with Marie Biancuzzo, RN MS CCL IBCLC

Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone () _____ E-mail _____

Employer _____ Position _____

How did you hear about us? Internet Search Radio Show Word of Mouth/Colleague Other _____

I am (check all that apply): RN RD IBCLC (year certified _____) MD DONA Other _____

I am taking this exam for the first time. I am recertifying by exam.

Early Bird* \$169 Regular \$189

Save \$49 off Picture Perfect Registration when you also register for the Comprehensive Lactation Course or the Lactation Exam Review.

I am registering for the Picture Perfect Seminar in the following metro area:

2018 Courses:

	Locations	Course Dates	Early Bird Deadline*	Cancellation Deadline**
<input type="checkbox"/>	Lewisville TX (Dallas)	Nov 9, 2018	Oct 12, 2018	Oct 26, 2018

2019 Courses:

	Locations	Course Dates	Early Bird Deadline*	Cancellation Deadline**
<input type="checkbox"/>	Dallas TX	Feb 6, 2019	Jan 7, 2019	Jan 21, 2019
<input type="checkbox"/>	Atlanta GA	Feb 13, 2019	Jan 14, 2019	Jan 28, 2019
<input type="checkbox"/>	Orlando FL	Feb 22, 2019	Jan 21, 2019	Feb 4, 2019
<input type="checkbox"/>	Woodbridge NJ	Aug 23, 2019	July 24, 2019	Aug 7, 2019
<input type="checkbox"/>	Boston MA	Aug 31, 2019	Aug 1, 2019	Aug 15, 2019
<input type="checkbox"/>	Baltimore MD	Oct 18, 2019	Sept 16, 2019	Sept 30, 2019
<input type="checkbox"/>	Lewisville TX (Dallas)	Nov 8, 2019	Oct 7, 2019	Oct 21, 2019

*Early Bird Deadline - Register by this date to save \$20.

**No refunds can be given for cancellations after this date.

Note: Our courses tend to sell out by the regular deadline. Please check our website for availability after the regular deadline.

My payment method is:

- Check made payable to Breastfeeding Outlook (US banks only) **OR**
 Credit Card (fax to 703-787-9895 or mail to the address below): Visa MasterCard Discover AmEx

Card # _____ Exp. Date _____ Signature _____

Cardholder's name as shown on card (please print) _____

Register online at www.breastfeedingoutlook.com, by phone (703-787-9894) or detach, mail or fax this registration form with payment on or before the deadline to: **Breastfeeding Outlook | PO Box 387, Herndon VA 20172-0387 | Fax: 703-787-9895**

Gold Standard Resources, L.L.C. (FEIN #54-1915-060) is the proud parent of Breastfeeding Outlook and a series of self-learning packages. We accept purchase orders from hospitals, government offices and educational institutions. Note: Issuing a purchase order does not constitute payment. Unless a check or money order is postmarked/faxed/submitted online before the early-bird deadline, the early-bird rate does not apply.

Order your exam study materials today!

Get ready to take—and pass—your lactation certification exam AND save money with these discounted packages!

All-Inclusive Package

- *The Breastfeeding Atlas* (6th Edition)
- *Marie's Guide to Decoding Lactation Photos*
- *Breastfeeding the Newborn: Clinical Strategies for Nurses* (2nd Edition)
- Online Practice Exams A, B, & C
- Drill Set (All Five Drills)
- *Test-Taking Strategies (4th Ed.)*

\$369
*Shipping \$14.65

Customer Favorite

- *The Breastfeeding Atlas* (6th Edition)
- *Marie's Guide to Decoding Lactation Photos*
- Online Practice Exam A
- Online Practice Exam C
- Drill Set (All Five Drills)

\$279
*Shipping \$14.65

Basic Exam Study

- *The Breastfeeding Atlas* (6th Ed.)
- Online Practice Exam A
- Online Practice Exam C

\$169
*Shipping \$8.25

All-Online Study Package

- Online Practice Exam A
- Online Practice Exam B
- Online Practice Exam C
- Drill Set (All Five Drills)

\$189

Practice Exam Package
Test your knowledge!

- Online Practice Exam A
- Online Practice Exam B
- Online Practice Exam C

\$149

New! Lactation Exam Flash Card App

Available on iOS and Android




The Breastfeeding Atlas
Sixth Edition
by
Barbara Wilson-Clay and Kay Hoover

\$80
*Shipping \$8.25

Breastfeeding the Newborn: Clinical Strategies for Nurses
(2nd Ed.)
by
Marie Biancuzzo

\$49.95
*Shipping \$8.25

Drills Only Package
Drill down on these tough topics!

- Drugs and Lactation
- Growth and Development
- Maternal Nutrition
- Public Health
- Research

\$10.99 each
 \$49 pack of five

**Please note, with the exception of *Breastfeeding the Newborn*, *Marie's Guide to Decoding Lactation Photos*, and *The Breastfeeding Atlas*, all items are electronic and will be loaded onto your "My Account" page on our website upon processing.

Please place an 'X' in the box of the package you would like to order and indicate the total here \$ _____

Virginia Residents please add 6% sales tax \$ _____

*Shipping & Handling (See notes in boxes above for the All-Inclusive, Customer Favorite, and Basic Exam Study Packages, *The Breastfeeding Atlas* and *Breastfeeding the Newborn*. All others are \$0) \$ _____

TOTAL \$ _____

Ship my order to:

Name _____ Organization _____

Address _____ Home Work

Phone _____ E-mail _____

Yes! We accept:

Visa Mastercard Discover American Express Check made payable to Breastfeeding Outlook (U.S. banks only)

Card # _____ Expiration Date _____ Signature _____

Cardholder's name as shown on card (please print) _____

**Submit order form by mail or fax, or order online at BreastfeedingOutlook.com
Breastfeeding Outlook, PO Box 387, Herndon VA 20172 • Fax: 703-787-9895**

Don't see what you need? Visit us at BreastfeedingOutlook.com or call us at 703-787-9894 for personalized service.