

Participant Information for:

Marie Biancuzzo's Comprehensive Lactation Course: Cornerstones of Clinical Care and Exam Success, and Picture Perfect: Finding the Clues, Getting the Answers, and Passing the IBLCE Exam

March 2-5, 2020 & March 6, 2020 • Lewisville, Texas

Medical City Lewisville
Wayne Ferguson Community Room
500 West Main Street
Lewisville TX 75057

Local Coordinator Paula Hanna
Paula.Hanna@hcahealthcare.com, 972-420-1592
Alternate contact: Registrar, Breastfeeding Outlook,
703-787-9894, registrar@breastfeedingoutlook.com

Daily Schedule (Comprehensive Course Monday -Thursday)

7:45 AM Morning Session (Registration Monday 7:30)
Mid-Morning Break (30 minutes)
12:30 PM Lunch (75 minutes - on your own)
1:45 PM Afternoon Session
Mid-Afternoon Break (15 minutes)
4:30 PM Adjourn
Awarding of Certificates (last day)

Daily Schedule (Picture Perfect Course Friday)

8:45 AM Morning Session (Registration Friday 8:30)
Mid-Morning Break (30 minutes)
12:45 PM Lunch (75 minutes - on your own)
2:00 PM Afternoon Session
Mid-Afternoon Break (15 minutes)
4:00 PM Adjourn & Awarding of Certificates

Note: We will follow the schedule to the best of our ability; however, on occasion we may need to make slight adjustments to accommodate unforeseen circumstances.

PRE-COURSE REQUIREMENTS FOR COMPREHENSIVE COURSE:

This course requires many of the pre-course assignments to be completed online by accessing your free Breastfeeding Outlook account. **It will take approximately 60 hours to complete all assignments prior to attending the live portion of the course so please plan accordingly.** Homework details are listed on the handout titled: "Homework Checklist for Electronic and Written Assignments" and should be completed before the first day of class. All homework assignments are available immediately after receipt of registration to the class. *If you do not have an account, go to <https://www.breastfeedingoutlook.com/login.php> and create one. Then contact us so we may add the materials to your account.*

TEXT: As course participants you will receive all resources needed to complete your homework assignments, including excerpts of Marie Biancuzzo's Breastfeeding The Newborn: Clinical Strategies for Nurses (2nd edition, 2003). This will be found along with your other materials in your Breastfeeding Outlook account.

CREDITS: Participants must attend all the sessions and complete the homework assignments to receive the continuing education certificate. Certificates are only distributed at the end of the program. Please plan your travel arrangements accordingly! Only participants who sign out will receive a certificate of completion. **No partial credit will be awarded.**

LUNCH AND REFRESHMENTS : Light mid-morning and mid-afternoon refreshments will be provided each day; however, if you have special dietary needs, please plan to bring your own. Lunch is on your own. Please plan to bring or purchase a lunch. There are several restaurants onsite and nearby, as well as a Subway and cafeteria in the hospital.

CANCELLATION POLICIES: Only written cancellations received **at least 14 days** before the start of the course are eligible for a refund. Refunds are subject to a \$200 administrative fee and will be issued within 30 days of the receipt of written notice of cancellation.

SUBSTITUTIONS: Substitutions are permitted. Should you need to attend this program in a city other than the one you initially registered for or if you are unable to attend and would like to send someone in your place, please contact Breastfeeding Outlook at 703-787-9894 as soon as possible.

OPTIMAL LEARNING ENVIRONMENT: We want all participants to learn in an environment that is free from discomforts and distractions. Please dress in layers, as it is often difficult to regulate the room temperature to please everyone. Please make sure cell phones and pagers are set to vibrate or are turned off. It is assumed that participants who need to respond to their babies, pagers, etc. will leave the teaching room so that others are not distracted.

BREASTFEEDING MOTHERS POLICY: Quiet babies in arms (non-mobile and younger than 5 months) are welcome. However, crying babies or noisy, active babies make it very difficult for the mother and other participants to concentrate on course material. We encourage you to bring a caregiver to look after your baby's needs outside of the learning room during the course. If you bring your baby, please choose a seat that allows you to leave the room as needed. It is likely you will need to step out of the room to attend to your baby's needs throughout the day.

Course Site:

Medical City Lewisville
Wayne Ferguson Community Room
500 West Main Street
Lewisville TX 75057

NEARBY ACCOMMODATIONS:
Best Western PLUS Inn and Suites
330 E Corporate Drive
Lewisville TX 75067-6606
972-459-5300

A block of rooms has been reserved at the Best Western PLUS Inn and Suites. Please call 972-459-5300 and ask for the special "Breastfeeding Outlook" group rate of \$114.99 per night. You must reserve your room before February 10, 2020 to get this special rate. The hotel will provide free shuttle service to/from the hospital.

AIRPORT TRANSPORTATION: To get from the airport (either DFW or Love Field), goairportshuttle.com provides service for \$33 one-way from DFW, \$49 from Love Field. Call 773-363-0001 or go to goairportshuttle.com. Lyft is \$20-\$25 from DFW, Uber is \$15-\$30. Prices vary by time and date.

DIRECTIONS:

FROM DALLAS: Take I-35E North toward Denton. Take Exit 452 toward Form to Market Rd 1171/Flower Mound. Merge onto S. Stemmons Freeway. Turn right at FM-1171/W. Main Street. The hospital is on your right immediately after turning.

FROM FORT WORTH: Take TX-121 North toward DFW Airport. Exit to stay on TX-121 North toward I-635 (partial toll). Approximately 5 miles after exiting, exit again to stay on TX-121 BUS North toward Lewisville. Turn left at Stemmons Freeway. Turn right at FM-1171/W. Main Street. The hospital is on your right immediately after turning.

FROM DENTON: Take I-35E South/US-77 South. Exit 452 toward FM-1171/Main Street. Merge onto N. Stemmons Freeway. Turn left at FM-1171/W. Main Street. The hospital is on your right immediately after turning.

PARKING is available in front of the hospital and is free.

THE MEETING ROOM is on the second floor above the hospital entrance. From the front entrance take the elevators (to the left of the information desk) to the second floor. Exit to the right, and take an immediate right along the atrium to the Community Room.



We reserve the right to cancel the program for insufficient enrollment or other unforeseen circumstances at our discretion. A full refund of the registration fee will be given in this case only, and registrants will be notified by phone and/or email. We are not responsible for any other costs incurred by the participants, including transportation and lodging.