

Marie Biancuzzo's Comprehensive Lactation Course

Cornerstones of Clinical Care and Exam Success



What is it?

To meet IBLCE's exam requirements, this comprehensive course covers all 7 knowledge areas and 11 chronological periods of the IBLCE Detailed Content Outline. You'll learn to apply concepts and principles to situations that are commonly encountered on the IBLCE Detailed Content Outline and in real-life clinical practice. You'll gain a solid foundation to prepare for the current exam as well as the knowledge and skills to deliver the highest-quality evidence-based care.

This one-of-a-kind course combines in-person seminars and online study in a flexible learning schedule to meet everyone's needs. Before participating in 4 seminar days at your chosen location, you'll complete about 60 hours of homework.

High-speed (not dial-up) Internet access is required for the homework portions of this program.

Who Should attend?

First-time IBLCE exam candidates who want to earn all 90 lactation-focused hours and gain a solid foundation for future lactation practice.

What you'll receive

- Excerpts from *Breastfeeding the Newborn: Clinical Strategies for Nurses*, 2nd edition
- Course manual with learning activities, fact tables, and vocabulary lists
- Over sixty hours of pre-course work to get you started
- 8-week Lactation Exam Study Plan AND a 7-question Practice Exam Demo.
- Light refreshments

Those who complete this course will be eligible to earn their Certified Clinical Lactationist™ Credential

Tell us how you did!

We want to know how well we prepared you for the IBLCE exam. Use our confidential form to report your score and you will be entered into the contest to win a \$100 Amazon gift card. Watch your e-mails after scores are released for the contest announcement and instructions.

“Marie is a great teacher and expert in her field. [The course was] interactive, evidence-based fun!”

—Latonia Anthony, RN IBCLC, Milwaukee WI

“I recommend this course to everyone... I feel more confident [than ever] about helping patients successfully breastfeed.”

—Laura Freund, RN IBCLC, Waco TX

Faculty



Marie Biancuzzo, RN MS CCL IBCLC is a leading expert in breastfeeding issues and the host of the Internet radio show, *Born to be Breastfed* on VoiceAmerica. She is the author of *Breastfeeding the Newborn: Clinical Strategies for Nurses* and more than 100 articles, many published in peer-reviewed journals. Marie has more than 30 years of clinical experience with breastfeeding management. She has taught thousands of novices and experts across the United States. Marie has earned praise for her warmth, enthusiasm and interactive teaching style.

To become the best...learn from the best!

Marie Biancuzzo has won recognition as the country's leading lactation educator.

This comprehensive course features:

- One course director who personally designs the course, writes the syllabus, and delivers every session. You'll soon see how Marie's expertise in instructional design provides you with a seamless flow of information. No gaps, no overlap, no repetition!
- A format that covers all aspects of the IBLCE Detailed Content Outline and meets LEAARC Standards and Guidelines.
- Multiple teaching methods—everyone learns, everyone is engaged, and no one is ever bored!
- Time for questions, answers and discussion. You'll get a teacher, not a lecture! You'll have fun with stimulating educational discussions.

Prepare for your IBCLC career with our 90-hour LEAARC-approved course!

Visit us at BreastfeedingOutlook.com

Registration

Registration includes all materials needed to complete the course. Early registration is encouraged so that participants have ample time to complete the required preparatory work before the course begins. Register online, by fax, by phone, or by mail. Upon receipt of your registration, you will receive a confirmation email within 3 business days.

Fees

\$1199 Early-bird registration if payment is postmarked/faxed/ submitted online **on or before the early-bird deadline.**

\$1299 Regular registration if payment is postmarked/faxed/ submitted online **after the early-bird deadline.**

\$120 Picture Perfect Seminar Add-On (early-bird)

****Payment plans available. Call 703-787-9894 for details.****

Premium Packages

Combine your course with additional resources to assist you in your exam prep and lactation practice. Attend live webinar sessions with Marie prior to the exam to get some last minute encouragement and to get your questions answered. Or, better yet, get 45 minutes of one-on-one time with Marie just for yourself! All the options and more are available with our Premium Packages. See Pg 4 for more details.

Cancellations

Only written cancellations received prior to the cancellation deadline are eligible for a refund; **no refunds can be issued after that date.** All refunds are subject to a \$200 administrative fee and will be issued within 30 days of the receipt of written cancellation. Substitutions are allowed, but please notify our Registrar at 703-787-9894 as soon as possible. In the unlikely event that a program is canceled, Breastfeeding Outlook will refund the registration fee in full, but is not responsible for any travel, hotel, or other costs you may incur.

“I enjoy the interaction and the ability to ask questions and learn from other’s questions. That doesn’t happen in an online course.”

—Samantha Perez, RN, Texarkana TX

“Amazingly informative. I have learned more in this course than all my other courses in midwifery school and breastfeeding peer training.”

—Sandra Paris, LM, Jensen Beach FL



Schedule

The live portion of this course will be held over 4 days, from 7:30 AM to 4:30 PM on the first day and 7:45 AM to 4:30 PM on subsequent days. Seventy-five minutes will be allotted for lunch on your own. Light refreshments will be provided during the breaks.

Confirmation, travel & lodging

Site details and hotel information, including a map, driving directions, and parking instructions will be included in your confirmation email. The information is also available on our website. Flights should be booked with a clear understanding of the travel time between the seminar site and the airport during heavy traffic. Certificates of achievement will not be distributed until the end of the final day of the seminar. **No exceptions will be made.** Please plan your travel accordingly.

Breastfeeding Mothers Policy

Quiet babies in arms (non-mobile and younger than 5 months) are welcome. However, crying babies or noisy, active babies make it very difficult for the mother and other participants to concentrate on course material. We encourage you to bring a caregiver to look after your baby’s needs outside of the learning room during the course. If you bring your baby, please choose a seat that allows you to leave the room as needed. It is likely you will need to step out of the room to attend to your baby’s needs throughout the day.

Credits

This course has been approved for 90.0 L-CERPs for lactation consultants (IBLCE), 90.0 contact hours for nurses (CA BRN), 26 CPEs at Level II for dietitians (CDR), and is approved by LEAARC.

You will receive credit only if you complete all the written homework, attend the entire 4-day lecture course, and sign in and out at the end of each day. Credits will be awarded at 4:30 PM on the final day of the course. Each learning segment of this comprehensive course is sequenced to build upon the prior segment; therefore, **no partial credit can be given. No exceptions will be made.**

“The course was outstanding! I increased my knowledge in many areas and it gave me the solid base I was looking for. I am a visual learner so I liked the pictures and videos best.”

—Deborah Castro, RN, Waldwick NJ

Approved for 90.0 L-CERPs by WMC Worldwide, which is accredited as a long-term provider (#CLT108-22) by the International Board of Lactation Consultant Examiners.

Provider approved by the California Board of Registered Nursing, Provider CEP 15628, for 90.0 Contact Hours.

Breastfeeding Outlook is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). CDR Credentialed Practitioners will receive 26 CPEUs for completion of this activity.

Approved by LEAARC.

Visit us at BreastfeedingOutlook.com

2019 Comprehensive Lactation Course: Cornerstones of Clinical Care and Exam Success

PLUS
Picture Perfect
in each location!

Please print or type and provide complete information. If registering multiple people, please photocopy and submit a separate registration form for each person. One combined check or credit card payment may be submitted.

4 Easy Ways to Register!

1. Online: breastfeedingoutlook.com
2. Phone: 703-787-9894
3. Fax: 703-787-9895
4. Mail: Breastfeeding Outlook
PO Box 387, Herndon VA
20172-0387

Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone () _____ E-mail _____

Employer _____ Position _____

How did you hear about us? Internet Search Radio Show Word of Mouth/Colleague Other _____

I am (check all that apply): RN RD IBCLC (year certified _____) MD DONA Other _____

I am taking this exam for the first time.

Comprehensive Course Only
\$1199 Early Bird**
\$1299 Regular Price

Comprehensive Course
& Picture Perfect
\$1319 Early Bird**
\$1439 Regular Price

Premium Lactation
Education Package
\$1499 Early Bird**
\$1599 Regular Price
(see next page for options)

Premium Plus
Lactation Education Package
\$1799 Early Bird**
\$1899 Regular Price
(see next page for options)

I am registering for the Comprehensive Lactation Course in the following metro area:

2019 Courses

	Locations	Course Dates*	Early Bird Deadline**	Cancellation Deadline***
<input type="checkbox"/>	Orlando FL	Feb 18-22, 2019	Jan 21, 2019	Feb 4, 2019
<input type="checkbox"/>	Baltimore MD	Oct 14 - 18, 2019	Sept 16, 2019	Sept 30, 2019
<input type="checkbox"/>	Dallas TX	Nov 4-8, 2019	October 7, 2019	October 21, 2019

*Includes Picture Perfect Seminar on the fifth day.

**Early Bird Deadline - Register by this date to save \$100.

***No refunds can be given for cancellations after this date.

Note: Homework and other online materials will be accessed from your account on our website. Please create an account on our website before submitting your order.

My payment method is:

- Check made payable to Breastfeeding Outlook (US banks only) **OR**
 Credit Card (fax to 703-787-9895 or mail to the address below): Visa MasterCard Discover AmEx

Card # _____ Exp. Date _____ Signature _____

Cardholder's name as shown on card (please print) _____

Register online at www.breastfeedingoutlook.com, by phone (703-787-9894) or detach, mail or fax this registration form with payment on or before the deadline to: **Breastfeeding Outlook | PO Box 387, Herndon VA 20172-0387 | Fax: 703-787-9895**

Gold Standard Resources, L.L.C. (FEIN #54-1915-060) is the proud parent of Breastfeeding Outlook and a series of self-learning packages. We accept purchase orders from hospitals, government offices and educational institutions.
Note: Issuing a purchase order does not constitute payment. Unless a check or money order is postmarked/faxed/submitted online before the early-bird deadline, the early-bird rate does not apply.

Lactation Education Premium Packages		Comprehensive Lactation Course & Picture Perfect Seminar	Lactation Educator Premium Package	Lactation Education Premium Plus Package
Early-Bird Prices*	Retail Value	\$1,368	\$1,669	\$2,169
	You Pay	\$1,319	\$1,499	\$1,799
Regular Prices	Retail Value	\$1,488	\$1,838	\$2,338
	You Pay	\$1,439	\$1,599	\$1,899
What You Get	A la carte prices			
Online Basics Course Work (60+ Hours)	\$1199 early-bird \$1299 regular	✓	✓	✓
4 Days of Live Instruction with Marie		✓	✓	✓
400+ page Course Manual		✓	✓	✓
Certified Clinical Lactationist™ Exam		✓	✓	✓
Live Picture Perfect Seminar	\$169* / \$189	✓	✓	✓
Marie's Favorite Lactation Resource: <i>Breastfeeding: A Guide for the Medical Profession</i>	\$65		✓	✓
<i>The Breastfeeding Atlas</i>	\$80		✓	✓
BFO Weight Loss Charts (Conversion Guide; Weight Loss Charts in Pounds & Ounces and Grams)	\$30		✓	✓
Exclusive Breastfeeding Outlook Tote Bag	\$25		✓	✓
Outlook's most popular Exam Study Packages	Save up to 50% off regular prices		✓	✓
3 Live Review Sessions with Marie via webinar (attendance limited to 25 each exam season)	\$150		✓	✓
One-on-one 45-min phone consultation with Marie (only 5 available each exam season)	\$500			✓

* The early-bird price is in effect up to 4 weeks prior to the start of the live course.

Order your exam study materials today!

Get ready to take—and pass—your lactation certification exam AND save money with these discounted packages!

All-Inclusive Package

- *The Breastfeeding Atlas* (6th Ed.)
- *Picture Perfect Guide to Decoding Photos* (2nd Ed.)
- *Breastfeeding the Newborn: Clinical Strategies for Nurses* (2nd Ed.)
- Online Practice Exams A, B, & C
- Drill Set (All Five Drills)
- *Test-Taking Strategies* (4th Ed.)

\$369
*Shipping \$14.65

Customer Favorite

- *The Breastfeeding Atlas* (6th Ed.)
- *Picture Perfect Guide to Decoding Photos* (2nd Ed.)
- Online Practice Exam A
- Online Practice Exam C
- Drill Set (All Five Drills)

\$279
*Shipping \$14.65

Basic Exam Study

- *The Breastfeeding Atlas* (6th Edition)
- Online Practice Exam A
- Online Practice Exam C

\$169
*Shipping \$8.25

All-Online Study Package

- Online Practice Exam A
- Online Practice Exam B
- Online Practice Exam C
- Drill Set (All Five Drills)

\$189

Practice Exam Package
Test your knowledge!

- Online Practice Exam A
- Online Practice Exam B
- Online Practice Exam C

\$149

New! Lactation Exam Flash Card App

Available on iOS and Android




The Breastfeeding Atlas
Sixth Edition
by
Barbara Wilson-Clay and Kay Hoover

\$80
*Shipping \$8.25

Breastfeeding the Newborn: Clinical Strategies for Nurses
(2nd Edition)
by
Marie Biancuzzo

\$49.95
*Shipping \$8.25

Drills Only Package
Drill down on these tough topics!

- Drugs and Lactation
- Growth and Development
- Maternal Nutrition
- Public Health
- Research

\$10.99 each
 \$49 pack of five

**Please note, with the exception of *Breastfeeding the Newborn* and *The Breastfeeding Atlas*, all items are electronic and will be loaded onto your "My Account" page on our website upon processing.

Please place an 'X' in the box of the package you would like to order and indicate the total here \$ _____

Virginia Residents please add 6% sales tax \$ _____

*Shipping & Handling (See notes in boxes above for the All-Inclusive, Customer Favorite, and Basic Exam Study Packages, *The Breastfeeding Atlas* and *Breastfeeding the Newborn*. All others are \$0) \$ _____

TOTAL \$ _____

Ship my order to:

Name _____ Organization _____

Address _____ Home Work

Phone _____ E-mail _____

Yes! We accept:

- Visa Mastercard Discover American Express Check made payable to Breastfeeding Outlook (U.S. banks only)

Card # _____ Expiration Date _____ Signature _____

Cardholder's name as shown on card (please print) _____

**Submit order form by mail or fax, or order online at BreastfeedingOutlook.com
Breastfeeding Outlook, PO Box 387, Herndon VA 20172 • Fax: 703-787-9895**

Don't see what you need? Visit us at BreastfeedingOutlook.com or call us at 703-787-9894 for personalized service.